

Naming Committee Meeting #2

November 13, 2019



URBANDALE
COMMUNITY SCHOOL DISTRICT

Meeting #2 Agenda

- 6:00 p.m. Welcome & Code of Cooperation
- 6:05 p.m. Survey Results
- 6:10 p.m. Honoring Isabell Jensen
- 6:30 p.m. Honoring Survey Name Finalists
- 6:40 p.m. Naming Recommendation
- 7:00 p.m. Adjourn



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Code of Cooperation

- I will respectfully listen to the viewpoints of committee members.
- I will maintain an open mindset with a balanced approach for selecting a name.
- I will take all viewpoints, of committee members and non-committee members, into consideration in my recommendation for selecting a name.
- I will consider the longevity of the name (knowing it will be in place over the next 50 years) when selecting a name.
- I will uphold a willingness to collaborate with committee members with the intention of selecting a name.



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Survey Results

Justin S. Martin Elementary	921	41.4%
Millard A. Olmsted Elementary	1,157	52.1%
Peggy A. Whitson Elementary	144	6.5%
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Total Recorded Responses	2,222	100%

(Includes English/Spanish/Bosnian online & hard copy surveys.)



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Honoring Isabell Jensen

In 1963, Jensen Elementary was named for Isabell Jensen, a long-time mathematics teacher in the district who passed away.

Jensen Elementary will eventually close, so we will honor the namesake in the new elementary school.



Options For Honoring Isabell Jensen

Dedication of space:

- Commons / Cafeteria
- Courtyard
- Early Childhood Neighborhood (section of the building)
- Gym
- Library
- Makerspace Lab
- School Garden

**Large group discussion;
place dot on top choice.**

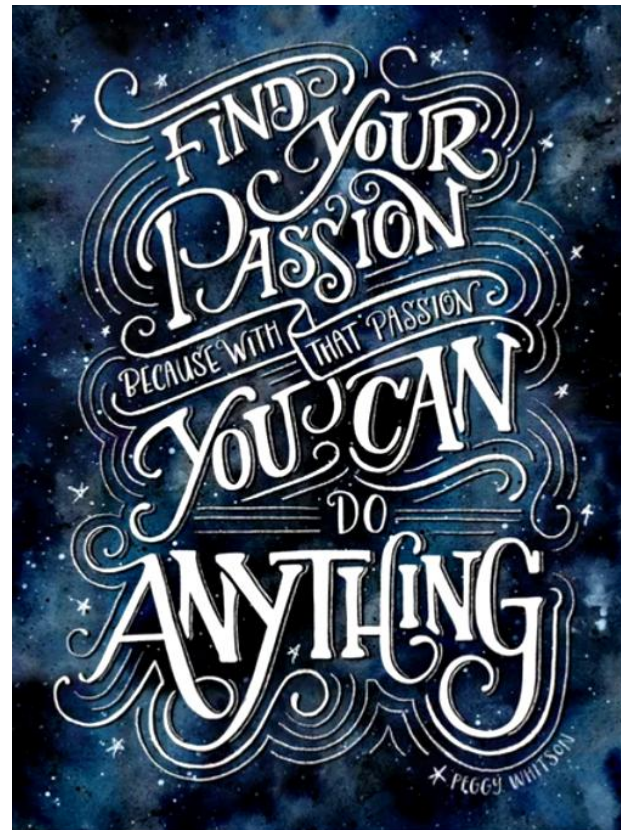


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Honoring Survey Name Finalists (artwork)

Peggy A. Whitson

Justin S. Martin



Name Recommendation To Superintendent

Based on the comprehensive and collaborative work of the Elementary School #1 Naming Committee and survey feedback from Urbandale community members, the Committee recommends “Millard A. Olmsted Elementary” as the name of the first new elementary school opening fall 2021-22. In addition, the Naming Committee recommends honoring Isabell Jensen by naming the Commons/ Cafeteria/Courtyard in her namesake, and paying tribute to the other two survey finalists, Justin S. Martin and Peggy A. Whitson, by displaying artwork (similar to what is shown) within the main entry of the new school.



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Next Steps

School Board Meeting: December 9

Superintendent will bring recommendation of the Naming Committee to the School Board for consideration.



Adjourn

*Thank you for your participation as a
member of the Naming Committee!*



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